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David I. Muir is an entrepreneur, author, community leader and photo artist living in South Florida.

David has owned and operated several businesses since the 1980s when he was just a teenager. He is currently a director at Island Syndicate, a Caribbean American media, arts and entertainment company producing content and experiences for a sophisticated, mass market audience. Island Syndicate creates for their signature brands as well as for their creative services clientele. Island Syndicate's portfolio includes national and international broadcast television series, an annual culinary event series "Taste the Islands Experience" or TTIX (ttiexperience.com), and a flagship publication "Island Origins Magazine" (islandoriginsmag.com).

David's special love for candid, cultural and lifestyle photography inspires his work, and is a signature component of his photo-art collections. His critically acclaimed collection, Pieces of Jamaica, led to national and international exhibition tours. Pieces of Jamaica™: The Real Rock Edition was published as a coffee table book, in 2012. The book features vivid photographs displaying Jamaica's rustic reality juxtaposed with spirited humanity and an intrinsic beauty found in its people.

As a professional photographer, David offers a unique variety of photography services which include editorial, portrait, sports, performance and corporate event documentation. Additionally, due to his long history with, and love of music, David excitedly covers Reggae concerts for international magazines and for his ever-growing photography collection, "Reggae Reel."

David, a natural leader, has served his community in various capacities over the years. He serves on local advisory boards including that of municipalities, nonprofits and art organizations. He is known as a regular contributor to the South Florida art scene through his many exhibitions and collaborations. David conducts seminars for aspiring journalists, works as a college photography instructor and mentors aspiring photographers.